Libraries Mean Business

Jeremy O’Hare.
Information Expert: Intellectual Property
Paper Information

- 14 million books
- Hundreds of journals
- Thousands of reports
- Hundreds of start-up books
Online Databases

- 30+ Business
- Business & Management Portal
- 10,000+ across the Library
Workshops

• 35+ a month
• For start-ups
• And existing businesses
• A wide range of topics
One to One Advice Clinics

• Book an hour session with one of the team for free

• Or with an external specialist - £20 and £35
Inspiring Entrepreneurs Events

• Evening events with successful business people

• Stelios, Alan Sugar, Levi Roots and many more

• Q&A and networking opportunities
Inspiring Entrepreneurs
Kanya King MOBO

Tuesday 27 October, 18.15 – 21.00, £10
British Library Conference Centre, London, NW1 2DB

Join us to celebrate the contributions of Black British entrepreneurs and creative talent in the UK today and take this unique opportunity to question the panel on the secrets of their success. The event will be complemented by a drinks reception and a private view of our West Africa: Word, Symbol, Song exhibition. There will also be a live webcast.

Speakers are:

- **Kanya King MBE**
  CEO and Founder of the MOBO Organisation

- **June Sarpong MBE**
  TV presenter and founder of Lipgloss Productions

- **Yinka Ilori**
  Designer

- **Levi Roots**
  Reggae Reggae entrepreneur and MOBO nominated musician

  Moderated by life and business coach Rasheed Ogunlaru, author of *Soul Trader – putting the heart back into your business.*

BOOK NOW  #BLMOBO
You've got an idea. We'll help you turn it into a business.
We have increased chance of success:

People are four times more likely to be successful if they use the Centre.

Only 1 in 10 businesses failed by year three compared with 4 in 10 across London.
Innovating for Growth: Scale-ups

Receive £10,000 worth of business advice

If you are an exciting and ambitious start-up looking to scale up, we will provide you with three-months of free tailored support to turn your growth idea into reality.

Covering everything from intellectual property to reaching new markets and much more, our dedicated Relationship Managers will be on hand to guide you through every step to achieve your growth potential.

Apply by Monday 25 April

Find out more and apply
www.bl.uk/business-and-ip-centre/innovating-for-growth

The programme is fully-funded by the European Regional Development Fund and the British Library.
Case Studies

“The Innovating for Growth Programme helped CompliMed to realise our potential and grow in line with our values and beliefs.” Dr Rina Newton, Managing Director

“The I4G programme helped me to scale the business and turn it from a kitchen table start-up to a global business.” Jennifer Lam CEO & Co-Founder

“The British Library Innovating for Growth programme helped us to reflect on our progress and scrutinise every aspect of our business whilst supporting both personal and professional growth. The one-on-one mentorship was particularly beneficial in planning for future growth with a fresh perspective and innovative approach.” Abi Purser, Founder
Our National Network

Business & IP Centre Network
1. British Library
2. Birmingham
3. Brighton & Hove (Pilot)
4. Cambridgeshire & Peterborough (Pilot)
5. Exeter/Devon
6. Glasgow
7. Hull
8. Leeds
9. Liverpool
10. Manchester
11. Newcastle upon Tyne
12. Northampton/Northants
13. Norwich/Norfolk
14. Nottingham (Pilot)
15. Sheffield
16. Worcestershire (Pilot)

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Belfast
Bournemouth
Bristol
Cardiff
Edinburgh
Gloucestershire
Ipswich
Oxfordshire
Tees Valley
Start-ups in London Libraries
Coming to a high street near you

www.bl.uk/SiLL  #BLSiLL
Thank you