Services to Support Measuring Research Impact at UCD Library

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Leabharlann UCD **UCD** Library

Research Impact Support



Typical Queries

- How can I increase my research impact?
- How can I demonstrate my research impact for a funding application/promotion etc.?
- How can I track citations to my publications?
- Citations don't represent my impact very well

 what can I do?



- Funding Applications
- Promotion and Recruitment
- Quality Reviews
- Research strategy / Strategic planning
- Identify publication and communication channels that work/don't work in helping achieve your impact goals

Start with your Impact Goals

- 1. What type of impact are you trying to achieve?
- 2. Who will benefit from your research and how will they benefit?
- 3. How can you measure this?
- 4. How can you capture and provide evidence of this?

Author and Article Impact

Traditional Bibliometrics

Scopus / SciVal (Groups)

Web of Science

Google Scholar

- Citations / citations per publication
- Benchmark performance within the discipline to give context
- Use alongside other indicators/narrative to provide a fuller picture

SciVal (Scopus data)

S	ciVal		Overview Be	enchmarking	Collaboration	Trends	Repor
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		Immunology and Microbiology (2.5%)	Biochemistry, G	ienetics and Molecul	ar Biology (8.2%)		

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Alternative Metrics

Altmetric.com bookmarklet, Scopus PlumX metrics, Google Analytics for web content etc.

Can provide contextual and qualitative information e.g. who is talking about your research, how they are using it, where they are based etc.

Works well for high "impact" articles to help tell your "impact story" across a range of dimensions

Alternative Metrics

- Downloads
- Books reviews, Opensyllabus.net, WorldCat
- Mentions in Policy Documents
- Media mentions
- Social media mentions
- Inclusion in practitioner materials/resources
- Exhibitions/events, educational use etc.
- Evidence of wider public engagement

Downloads from RR UCD

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Page view(s)

Welcome to Research Repository UCD

Research Repository UCD is a digital collection of open access scholarly research publications from University College Dublin. Research Repository UCD collects, preserves and makes freely available publications including peer-reviewed articles, working papers and conference papers created by UCD researchers. Where material has already been published it is made available subject to the open-access policies of the original publishers. This service is maintained by UCD Library.

Research Repository UCD / College of Arts and Humanities / School of History / History Research Collection

Challenges to social order and Irish identity? Youth culture in the sixties



Alternative Metrics

Provide a narrative alongside the metrics

nature

Comment | Published: 01 February 2012

Public health

The toxic truth about sugar

Robert H. Lustig 🖾, Laura A. Schmidt & Claire D. Brindis

Nature482, 27–29(2012)Cite this article23kAccesses360Citations1531AltmetricMetrics

1531 Close :

Picked up by **26** news outlets Blogged by **32** Referenced in **1** policy sources Tweeted by **1531** Referenced in **1** patents On **51** Facebook pages Referenced in **1** Wikipedia pages Mentioned in **20** Google+ po Mentioned in **1** LinkedIn forums On **5** videos

Wide range of news sources from different countries → international impact

🖌 msn	Açúcares naturais x açúcares adicionados: Como nosso corpo sabe a diferença? MSN, 06 Sep 2019 Não é segredo que a dieta dos americanos contém açúcar adicionado em demasia, e isso não é nada bom – além do ganho de peso e	🖌 msn	Natural sugars vs. added sugars: Do our boo difference? MSN, 27 Aug 2019 It's no secret that the American diet is filled with way too mu not doing us any favors.
ҮАНОО!	Your Body Knows When You're Eating Natural vs. Added Sugar. Here's How. Yahoo!, 21 Aug 2019 It's no secret that the American diet is filled with, and it's not doing us any favors.	BBCNEWS	BBC - Future - Our pets: the key to the obes BBC News, 16 Jan 2019 Until last year, Borris would never turn down a pork chop. F cream during the summer and loved a Sunday
Medica (home	Here's How A Colorado Dentist Became Big Sugar's Worst Nightmare Medical Health News, 26 Dec 2018 Ben Kothe and Kate Bubacz / BuzzFeed News The cardboard box looked unassuming, but as soon as Cristin Kearns opened it, she	Æxaminer 🐨	California gives new meaning to 'nanny sta regulations on kids' meals Washington Examiner, 13 Sep 2018 I t looks like California takes the term "nanny state" a bit too fight childhood obesity, a bill in
.Mic	Some Americans think marijuana is harmful. Way more say the same about sugar. Mic, 18 Apr 2017 When it comes to consuming potentially harmful substances, it appears Americans would rather spark a joint than unwrap another	Augsburger Allgemeine	Mein Leben ohne Zucker Augsburger Allgemeine, 10 Apr 2017 Der süße Stoff macht glücklich und ist scheinbar überall. Ma Zucker noch Spaß? Joshena Dießenbacher hat den
BUSINESS INSIDER AUSTRALIA	An Australian biotech has applied to patent the world�s first low-GI sugar	theguardian	Sugar is the 'alcohol of the child', yet we let breakfast table Robert Lustig

Business Insider Australia , 09 Jan 2017

Holista CollTech, a Perth-based biotech, has filed a patent for the world's first low-GI sugar made out of all-natural...

Breakfast is considered by most nutrition experts, including to be the most important meal of the day.

Journal metrics

- Can be a very broad (and very limited) indicator of a journal's general visibility
- Never use journal metrics to evaluate an individual researchers or an individual article
- There are many articles published in "high impact" journals that receive few or even no citations
- Check metrics like % of articles not cited as well as rankings
- Key: Ensure researchers <u>do not</u> use journal rankings or metrics to demonstrate their research impact

Responsible Metrics

- SF Declaration on Research Assessment (DORA): <u>https://sfdora.org/</u>
- Don't use metrics in isolation
- Use a selection of metrics to provide a fuller, balanced picture
- Always provide context
- Ensure you understand the limitations of metrics coverage, what they measure, what they don't etc.

Building & Developing a Service

- Identify opportunities to pilot/trial a service e.g. a funding application
- Identify a champion an individual or a school
- Explore successes and challenges
- Consider how the service could be rolled out in a sustainable and scalable way

Levels of Service

Consider sustainability of the service model:

- Education and training to inform and empower users to support themselves
- One to one advice / consultations (be aware of potential for growth over time)
- Detailed and in-depth support for complex projects (may be time consuming)

Key Success Factors

- Understanding of the needs of researchers, and where measuring impact "fits"
- Collaboration with stakeholders e.g. UCD Research Office, Liaison Librarian team
- Building relationships, trust and credibility with researchers
- Flexibility and ability to adapt to a rapidly changing environment



- Understanding and interpreting statistics
- Communication and relationship skills
- Ability to explain complex concepts clearly and in simple terms
- Training and delivering workshops
- Keeping up to date

Challenges

- Institutional and/or cultural factors e.g. rewards & incentives
- Researchers are time-poor
- Differences across disciplines
- Openly/freely available tools are limited
- Indicators have lots of limitations :-(

Questions?

libguides.ucd.ie/bibliometrics

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