Changing role of faculty librarians in open access

Iryna Kuchma
EIFL Open Access Programme Manager
OPEN ACCESS VIRTUAL ROADSHOW
2014
LIASA HELIG

www.eifl.net



Faculty librarians

Provide liaison services to faculty members by assisting with reference and research needs including development of on-line support and training. Build effective working relationships and collaboration between the University Libraries and the faculty

Cultivate two-way communication between the University Libraries and academic departments

Increase awareness of and use of library resources and services

Inform planning for future library initiatives

Two-Way Communicator

Partner and Collaborator

Outreach Specialist

Technology Early Adopter and Integrator

Reference and Research Expert

Teacher

Collection Development

Faculty librarians and open access

Open access awareness raising and advocacy

Support and training actions for researchers and students

Open access awareness raising and advocacy

Advocacy

Both academics and administrative staff need to know how they are going to benefit from depositing in and working with their institutional repository." (the UK Open Access Implementation Group)

Advocacy

Researchers must feel the repository is their own."

(Eloy Rodrigues, the University of Minho in Portugal, a talk at the Couperin Conference 2013)

Kenya, 2012

"People value a personal touch.
When you speak one on one people tend to take the word seriously. This has worked very well for us but it is very slow especially when someone has a large audience to reach."

Lilian Gisesa, Repository manager, Kisii University

Advocacy

"The majority of institutions running a successful repository have an open access 'champion' who has played a major role in persuading staff to engage with the repository... It is important for a senior member of University management to take the lead in promoting the repository and its benefits [not the library]. Champions within subject areas are also important, as different areas of the institution will have different concerns about open access."

(The UK Open access Implementation Group)

University of Zimbabwe, 2011

Each faculty librarian was tasked to come up with an academic member of staff who he/she could work with in the OA advocacy campaign

Together they worked up a strategy that suited a particular faculty

Possible tasks

Marketing and promoting open access scholarship on campus

Work with the acquisition department to develop and maintain an open access publication fund, open access memberships and open access clauses in licenses

Metrics

At the University of Nebraska-Lincoln monthly download statistics were crucial to convincing faculty of the worth of the repository. "Faculty began to compete with each other for most downloads. Faculty sold the repository to each other. By creating a "buzz" around the publishing work, the coordinator was able to change the viewpoint from why participate to how to participate."

Possible tasks (2)

Providing access to services and resources that help measure quality and impact of scholarship, from traditional bibliometrics to emerging altmetrics

Working with the Digital Repository Librarian to develop/expand the Institutional Repository where works of original scholarship from the institution are made freely available

Recruitment and Deposit Services

- "Assisted deposit, either through departmental administrative staff or librarians, accounted for relatively high deposit rates for economics in the Queensland and Melbourne IRs."
- (A study by Xia et. al., which looked at deposit rates at seven institutions in Australia and the UK)

Support and training

Scholarly Communications Office

Supports University's research, teaching, and service mission by providing guidance for faculty, students, and staff in matters relating to the dissemination and use of knowledge

Possible tasks (3)

Information on managing the copyright in their scholarly work (including journal publication agreements)

Information about open access publishing

Consultations on faculty resolutions calling for changes in the complex system of scholarly publishing and for more open access to scholarly research – open access policies

Possible tasks (4)

Raise awareness for the need and options of open access, including practical questions such as financing

Advise faculty and graduate students on alternatives to signing away copyright to their original scholarly works

Promote data sharing and reuse, explain data citation

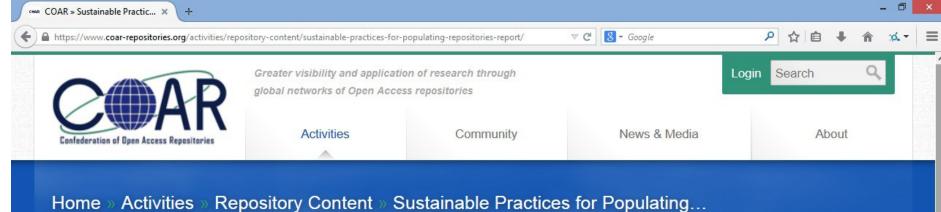
Advocacy and support in RDM

Articulating the benefits of research data management (RDM), promote data sharing and reuse, educate about relevant research data policies

Support and training in RDM

Raise awareness of the need and options of RDM, teaching data literacy (metadata standards, formats, etc.), assist with completing RDM plans, identify data standards and formats, identify repositories / data archives for deposit

Data audits: identifying the range of datasets on campus, data curation profiles



Repository Content Sustainable Practices for Populating Repositories Report Open Access Agreements and Licenses Task Force Interest Group "Repository Impact and Visibility" Repository Interoperability Support & Training Repository Observatory Advocacy & Leadership

Sustainable Practices for Populating Repositories Report

There is an active, thriving community of open access repositories worldwide and their visibility is rising as funding agencies and governments implement open access policies. Still, repositories must continue to adopt strategies that demonstrate their value to the wider research community. Therefore COAR has now published the report, "Incentives, Integration, and Mediation: Sustainable Practices for Population Repositories". It profiles a variety of successful practices for populating repositories from around the world. Aim of thie report is to assist the global repository community in implementing sustainable methods for recruiting content. The profiles were gathered from organizations across the globe, and represent a mixture of approaches involving the introduction of incentives; integration of the repository with other institutional services; and/or mediation of the deposit process. The practices reflect a tradition of innovation and openness in the repository community, and are characterized by creative approaches to staffing, imaginative software developments, and adoption of novel policies.

Read the full report I "Incentives, Integration, and Mediation: Sustainable Practices for Populating Repositories".

Disponible en espanol: A "Incentivos, Integración y Mediación: Prácticas Sostenibles para poblar Repositorios".

I feel COAR is an excellent opportunity to bring more visibility to regional and national initiatives on Open Acess. It is also an ideal space for exchanging experiences and continuous learning about what institutions and countries are developing around the open access movement.

-statement of a member in the last member survey

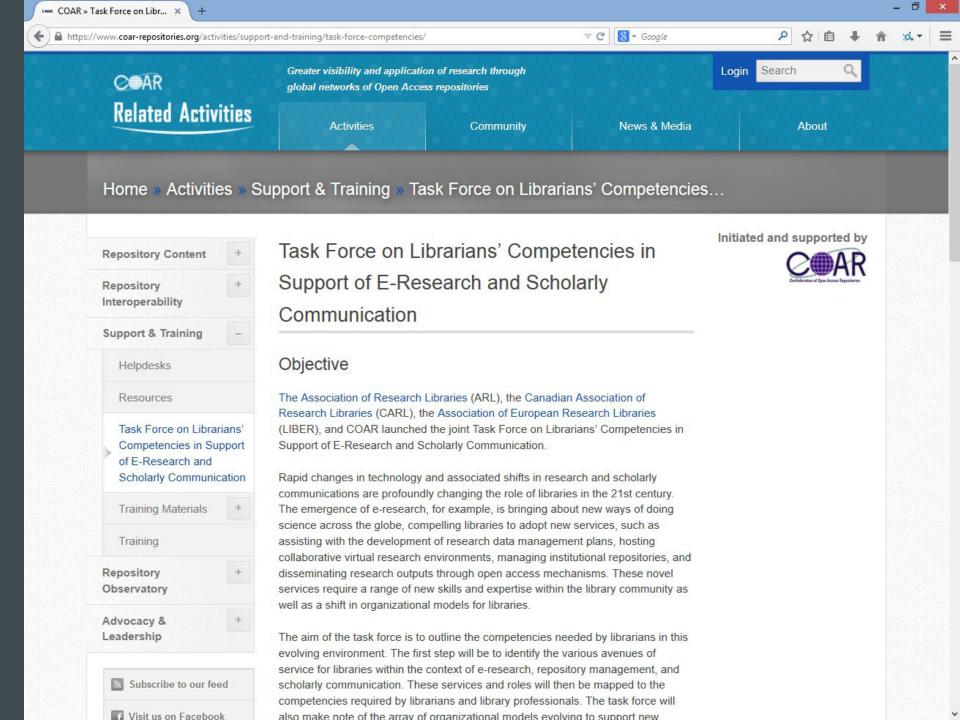
University of Nairobi's membership to COAR is a milestone in its effort to increase the visibility and impact of its research outputs as well as enhancing its collaboration with the global research community and will act as an impetus to other institutions at the national and regional level to promote the open access initiative.

-Agatha N. Kabugu, Deputy Director (Planning), University of Nairobi Library and Information Services, June 2014

- This report describes a number of profiles of sustainable practices for populating repositories that fall into three broad categories:
- Incentives: promoting the benefits of repositories through advocacy and metrics, as well as the adoption of policies/mandates that require deposit
- Integration: amalgamating repository services with other institutional services like research information systems and research biographies
- Mediation: implementing tools, workflows, and agreements that ease and simplify the deposit process

Eight profiles of sustainable practices for populating repositories:

- 1. Advocacy
- 2. Institutional Mandates
- 3. Metrics
- 4. Recruitment and Deposit Services
- 5. Research Biographies
- 6. Institutional Profiles
- 7. Publisher Agreements, and
- 8. Direct Deposit





OCTOBER 20 - 26, 2014 | EVERYWHERE

Sign Up Sign In

Search Open Access Week

ABOUT MY PAGE MEMBERS GROUPS Q & A NEWS & TOOLS 2014 EVENTS VIDEOS PHOTOS DOWNLOADS BUY OA STUFF

A global event, now in its 7th year, promoting Open Access as a new norm in scholarship and research.

OA Week Events

- * Planning an OAW event? Post your event details to the OA Week section of the Open Access Directory.
- * Looking for OAW events to attend?
 Browse the same section of the OAD, which is organized by region.
- * Want to see what people did last year for ideas for this year? Check out last year's archive.

Organized by:



Blog Posts



New Updated Version of ACRL Scholarly Communication Toolkit Released

The Association of College and Research Libraries (ACRL) has released a new version of its popular Scholarly Communication Toolkit with updated content. The Toolkit, developed and maintained by the ACRL Research and Scholarly Environment Committee, continues to provide content and context on a broad range of scholarly communication topics, including expanded information on data management. It provides links to examples of specific tools,...

Continue

Posted by Kara Malenfant on September 24, 2014 at 12:00pm



Celebrating OA with great speakers. DCADHA (Universidad Politécnica de Valencia, Spain)

The Department of Audiovisual Communication, Documentation and History of Art (DCADHA) of the Universidad Politécnica de Valencia (Spain) will host some events during Open Week. Potential dates are October 21 and 23. More details about speakers and activities will be provided in short.

Posted by Inma Aleixos Borrás on September 21, 2014 at 6:22am

Welcome to Open Access Week

Sign Up or Sign In

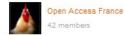
Facebook



Groups







References

- The Role of Librarians Today: The Liaison Librarian: https://www.usd.edu/library/loader.cfm?csModule=security/getfile&pageid=100285
- Sustainable Practices for Populating Repositories Report:

 https://www.coar-repositories.org/activities/repository-content/sustainable-practices-for-populating-re
 positories-report/
- UK Open Access Implementation Group: http://open-access.org.uk/information-and-guidance/advocacy/
- Rodrigues, Eloy. "OA policy at Minho: incentive and mandate," January 25, 2013, Couperin Open Access Conference, Paris. http://couperin.sciencesconf.org/?lang=en
- EIFL-OA case studies: http://www.eifl.net/eifl-oa-case-studies, especially Kenya Knowledge without boundaries: Advocacy campaign in Kenya for open access and institutional repositories (2012); Zimbabwe University of Zimbabwe 2011 Open Access Advocacy Campaign
- Self-archiving to Institutional Repositories Is Improved by Assisted and Mandated Deposit; Disciplinary Culture is not a Factor by Gaby Haddow: http://ejournals.library.ualberta.ca/index.php/EBLIP/article/view/1486
- Task Force on Librarians' Competencies in Support of E-Research and Scholarly Communication: https://www.coar-repositories.org/activities/support-and-training/task-force-competencies/
- International Open Access Week: http://www.openaccessweek.org

What are your experiences?

Thank you Questions?

iryna.kuchma@eifl.net

www.eifl.net

https://www.coar-repositories.org